



# RAH Entertainment and Media

## Music Event Sponsorship & Performance



# 01

## About us

RAH Entertainment and Media was founded in 2008 to provide the Tucson Music Scene with an outlet to release music with minimum costs and offer the community an alternative to main stream music practices.

Our mission is to assist Independent Artists in becoming profitable by providing tools & resources that will enable them to deliver their music to the waiting public.

Key features include:

- Live Music Promotions
- Print Media Exposure
- Web and Social Media
- Hands on Management, Tour Booking and Recording Contracts

With Tucson Rock Alliance (TRA) Local Bands obtain prominent local live shows and are paired with popular touring acts at the best Tucson venues.

Through BsceneLive artists gain media coverage, online, in print and through live podcasts that allow the artists to expand their fan base exponentially.



# 02

## Location

Tucson has a vibrant Music Scene filled with many hard working, diverse and talented artists. We have many unique venues and hometown festivals that ensure that on any day of the week there are things to do and see in Tucson.

With all the great things to do and see in Tucson, it is imperative that Tucson has its scene adequately represented through publishing and booking. RAH Entertainment and Media is committed to supporting our artists. We know that it is more than just the music. It is writers, photographers, videographers, graphic artists, and web designers that all contribute to our scene. Through our media, they all have their voices.

Tucson has some of the most unique places to be. This includes the venues, the food and the people. All this makes up the Scene.



# 03

## Music Events

Our Music Events are the top-quality performances in Tucson. We feature nationally touring acts as well as local music showcases. We hold the best attended events around town. The Bands, Venues and Fans appreciate the attention we provide to ensuring a good time is had by all.

We also get the word out. If you haven't heard about us yet, you no doubt will.



- Nation Act Booking
- Local Music Showcases
- Promotional Models
- Vendors
- Corporate Sponsorship
- Outdoor Festivals
- Live Video Streaming

# 04

## Promotions

### **Street Promotions**

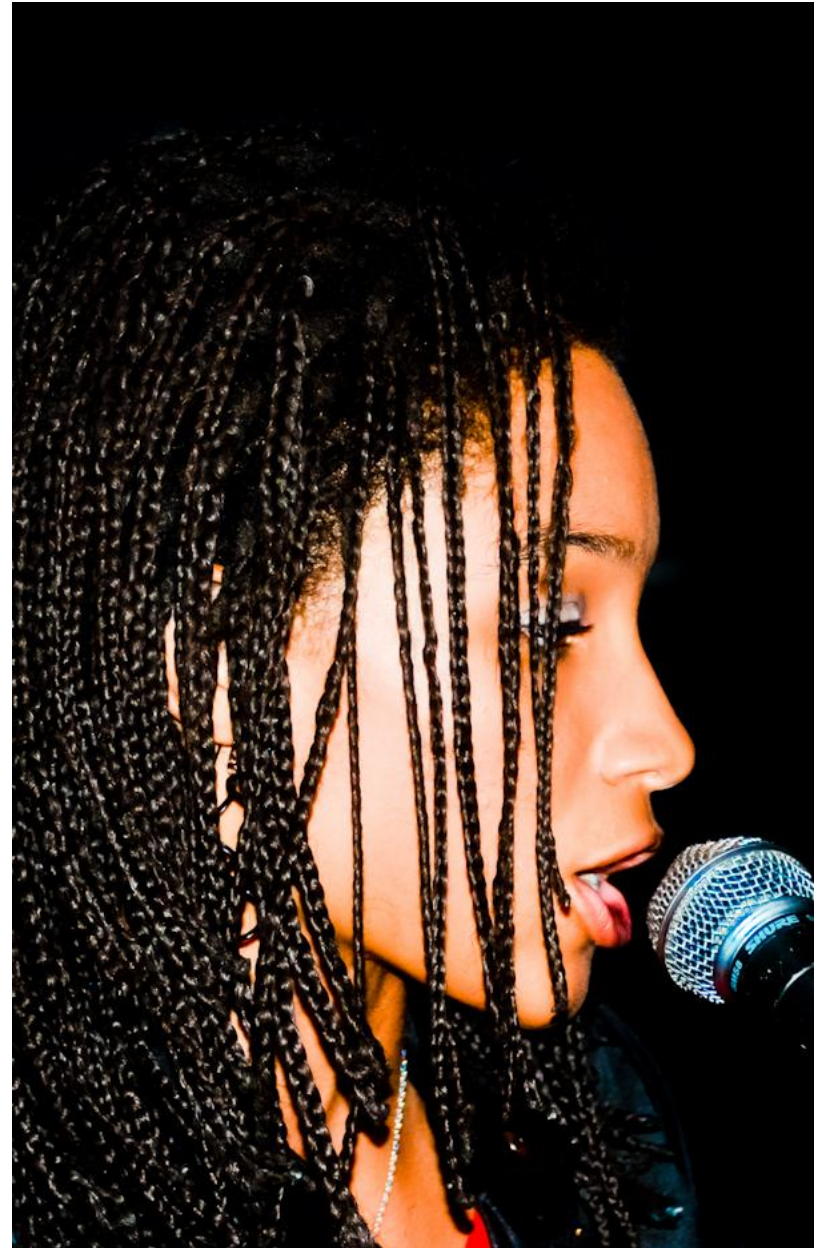
Each show is promoted with fliers placed in popular locations throughout the city to provide top of the mind awareness.

### **Public Relations**

Vast social networks are in place to ensure that we are more than capable of having our message heard.

### **Online Marketing**

BsceneLive.com maintains the most complete listing of local music events. We have people all over town seeing the shows you may have missed and reporting on the fun in words and pictures.



# 05

## Contact Us

If you are interested in becoming a sponsor or performing in a Music Event please reach out to us.

RAH Entertainment and Media

<http://www.TucsonRockAlliance.com>

<http://www.facebook.com/rhoeflinger>

### **Music Event Submissions & Sponsorships**

Rik Hoeflinger

Director of Artist Relations

[Rik@TucsonRockAlliance.com](mailto:Rik@TucsonRockAlliance.com)

BSceneLive

<http://www.BSceneLive.com>

<http://www.facebook.com/pokerbutt89>

### **Publishing & Digital Media**

Gregg Ziekert

Publisher

[Gregg@BSceneLive.com](mailto:Gregg@BSceneLive.com)

