

# BScene

11" x 13" Tabloid - Monthly.  
 Tucson Metro Distribution  
 Citywide Information.  
 10,000 Distribution, 30,000 Readership.  
 Distributed at: Concert Venues, Bars and  
 Nightlife-based locations all over town



SIZE	OPEN	3 ISSUES	6 ISSUES
Full Page	\$ 1,000.00	\$ 2,700.00	\$ 4,800.00
1/2 Page	\$ 550.00	\$ 1,500.00	\$ 2,800.00
1/4 Page	\$ 300.00	\$ 750.00	\$ 2,100.00
1/6 Page	\$ 225.00	\$ 600.00	\$ 1,100.00
1/8 Page	\$ 150.00	\$ 400.00	\$ 750.00
1/16 Page	\$ 80.00	\$ 175.00	\$ 400.00
1/32 Page	\$ 45.00	\$ 125.00	\$ 240.00
1/64 Text Listing	\$ 25.00	\$ 70.00	\$ 125.00

AD DIMENSIONS (inches)	WIDTH	LENGTH
Full Page	10"	12 3/4"(12.75)
1/2 Page Horizontal	10"	6 1/8"(6.125)
Vertical	5"	12"
1/4 Page	5"	6 1/8"(6.125)
1/6 Page	5"	4 1/4"(4.25)
1/8 Page Horizontal	5"	3"
Vertical	2 3/8" (2.375)	6 1/8"(6.125)
1/16 Page Horizontal	5"	1 1/2" (1.5)
Vertical	2 3/8" (2.375)	3"
1/32 Page	2 3/8" (2.375)	1 1/2" (1.5)
1/64 Page	2 3/8" (2.375)	3/4" (.75)

