

RAH Entertainment and Media



Social Networking Agreement

Customer Contact Information:

Company Name:	
Billing Address:	
City, State:	
Zip Code, Country:	
Advertising Contact Name:	
Advertising Contact Phone Number:	
Advertising Contact Fax Number:	
Advertising Contact Email:	
Billing Contact Name:	
Billing Contact Phone Number:	
Billing Contact Fax Number:	
Billing Contact Email:	
WWW URL (if any):	

Social Networking Tasks

Channel Content Development & Distribution:

Developer will determine the information that most appeals to Client's Channels, develop such content and distribute the content in form of Blog Posts, Comments and Social Networking posts.

Friend, Follower, Post & Comment Management

Developer will interact within social network by managing Friends, Followers and Commenters. Developer will respond to questions, comments, posts and friend requests.

Social Networking Tasks:

Developer will handle various accounts for client including Facebook, Twitter, LinkedIn, and Foursquare as well as venture out to new social networks and existing well-trafficked forums and blogs.

Social Networking Advisory

Social Networking Consulting:

Developer will consult by keeping Client aware of upcoming technology, trends and news as well as making ongoing recommendations to you regarding the state of the SN Platform.

Social Networking Training:

Developer will work with client to create thoughtful posts which increase the believability and

personability of generic content for better results.

Social Networking Report:

Client will be provided with a Monthly SN Report with a detailed showing of all tasks performed and the results of such tasks to the extent that they can be accurately measured.

Social Media Marketing Agreement & Options

I would like RAH Entertainment and Media to provide me with the following services concerning my Social Media Marketing campaign:

- Initial Business (Fan Page) Set-up on Facebook for a one time fee of \$149.
- Additional Account Set-up on Twitter for a one time fee of \$99. Please provide the name that you want for your Twitter account (max. of 15 characters) _____
- Monthly Postings by RAH Entertainment and Media to include 3 posts (articles) derived from information on my website or from information that follows the guidelines of the AAPD and links to recommended products or websites for a monthly fee of \$49.
- The same posts as mentioned above, duplicated on my Twitter account for free.

All Business Facebook Pages are required to be set up through a Personal Facebook account. In order for RAH Entertainment and Media to get started we will need the following items:

1) The login associated with your PERSONAL Facebook account*:

Email Address: _____ Password: _____

* Note: **Please be careful to give us the personal Facebook login of an account that you will always have access to.** Business pages cannot be moved to other personal accounts per Facebook’s current settings. For this reason, it is not recommended to use your staff member’s account. If you don’t currently have a personal Facebook account, please go to www.facebook.com and sign up for free. Tip: If you don’t really want a personal Facebook account or are afraid of patients seeing your personal account, set up an account using your middle name instead of your first name and don’t add a profile picture or provide any other details not required to provide.

2) I would like for you to use the following image for my business photo image:

- _____ Logo
- _____ My photo (from my bio)
- _____ The following image currently on my website: _____
- _____ Another image that I will send via e-mail

3) I would like the following unique name for my business page (ex: Westside Dental or John Smith, DDS).

I understand that this name cannot be changed once established.

4) A brief paragraph or statement describing your business and what makes you stand out from other businesses in your area (leave this blank if you’d like for RAH Entertainment and Media to pull this information from your website).

5) A brief paragraph or statement describing your business specific goals in social networking such as website traffic, order generation or brand recognition.

- \$149 (one time) For the set up of my Business Facebook account
- \$300 (one time) For the set up of custom Business Facebook tab page
- \$99 (one time) For the set up of my Business Twitter account
- \$99 (one time) For the set up of my Business LinkedIn account
- \$99 (one time) For the set up of my Business Foursquare account
- \$_____ (monthly) For the monthly posting to my Facebook and/or Twitter accounts*

Sub Total: _____

Trade: _____

Discounts: _____

Total: _____

I understand that I may cancel this agreement at any time with 30 days written notice. I realized that I will be provided complete access to my business page and will be able to delete posts or create my own posts if necessary.

Owner's Signature: _____ Date: _____

Printed Name: _____

Signature: _____

RAH Entertainment and Media

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